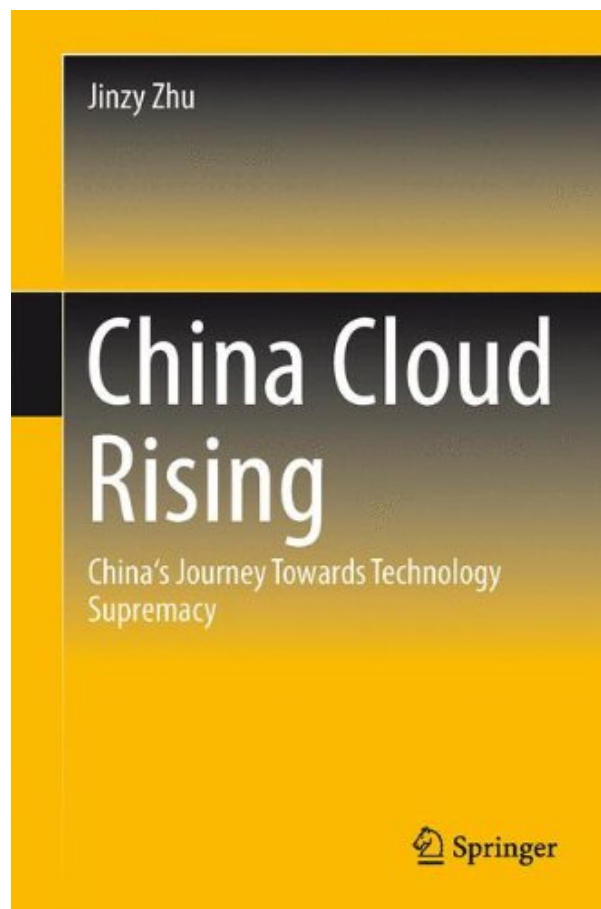


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From the Back Cover

In twenty years, China's expenditures for research and development will surpass those of the United States, a trend that epitomizes nationalistic ambitions to regain intellectual prestige for a country that had once invented paper and gunpowder. Tens of billions of dollars have been poured into a new technology superstructure as China seeks to transform its economy from a crippling reliance on manufacturing outsourcing. Cloud computing represents a dynamic foundation for the new superstructure that can foster the growth of a socio-capitalistic ecosystem, creating a new class of green exports in the form of highly sophisticated software and services. With Cloud computing, China is seeking to establish a new Silk Road, where its cultural products will once again change the world.

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2 of 2 people found the following review helpful.

Very knowledgeable author

By rgoe

I highly recommend this book for anyone wanting to get an "inside look" of China's tech industry. The author's background is perfect for illuminating such a topic -- the several years she spent as a business executive in China really exposed her to all aspects of the industry there, while her background of originally working in the U.S. tech industry allows her to relate things in a manner that is relevant and understandable to everyone here.

In terms of the writing style, I would not exactly call it "light" reading -- I found the contents surprisingly dense with information, which I suppose serves its purpose well as a source of information that professionals could actually apply in their decisions and approach to the industry. In addition, though, Zhu provides many

insights that kept the material interesting and thought-provoking.

1 of 1 people found the following review helpful.

One and only book of its kind!!!

By Philzy

I used this book as reference for a company project. The author shared some interesting insight on China's way of thinking and the first-hand stories about Cloud projects are fascinating to say the least (I particularly enjoyed a chapter on "the Art of Cloud Wars.") I haven't seen anything else quite like it on the market.

0 of 0 people found the following review helpful.

China cloud computing explained by an expert

By Christine Su

I find the book to be an excellent guide to cloud computing and to learn about China's push towards technology supremacy. The book is structured in three parts, each with different focus.

Part I: An excellent introduction to China's IT ambition and history of China's modern development. It also contains summary about cloud technology evolution happening in China and the government's future plan.

Part II: Cloud computing 101. This section of the book explains what is cloud computing? How it evolves from the not so far reach past to dominate technology computing now. It's rich with technical details but not too difficult that for those with a business background can't understand. It also contains chapters that describe the business viability of cloud computing. If you are business manager or IT manager, chapter 7 Cloud-onomics is especially useful in understanding why there's rapid movement into cloud computing.

Part III: Case studies of cloud computing adaptation in China. Chapter 14 is a great read, it describes and compares the current cloud service providers such as IBM, Huawei, Amazon, Google, Alibaba, Tencent and Baidu. Given all technology heavyweights are providing service in this space, computing consumers will benefit from the competition in the near future. Chapter 17 is interesting from a sociology point of view, it explains how China's innovation is different from the West.

In summary, there are three things that I take away from reading the book, 1) technical overview and business model of cloud computing, 2) China's development in clouds, and 3) future business opportunities in this area.

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