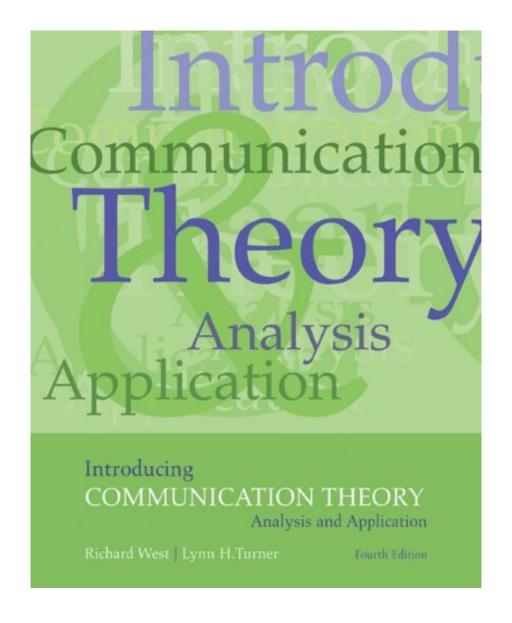


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Rich West is a past President of the National Communication Association. He is also Professor in the Department of Communication Studies at Emerson College in Boston. At Emerson, he has served as the Department Chair for several years, as the Acting Director of the Institute for Liberal Arts and Interdisciplinary Studies, and as the Project Director of the Center for Innovation in Teaching and Learning. He is past President of the Eastern Communication Association, where he received the Past Officer's Award and was recognized as a "Distinguished Research Fellow" in the Association. Rich is also the former Director of NCA's Educational Policies Board.

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