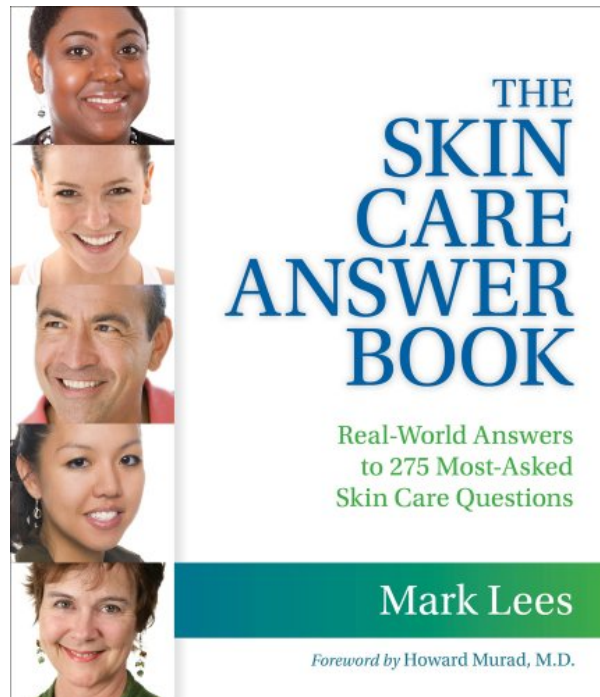
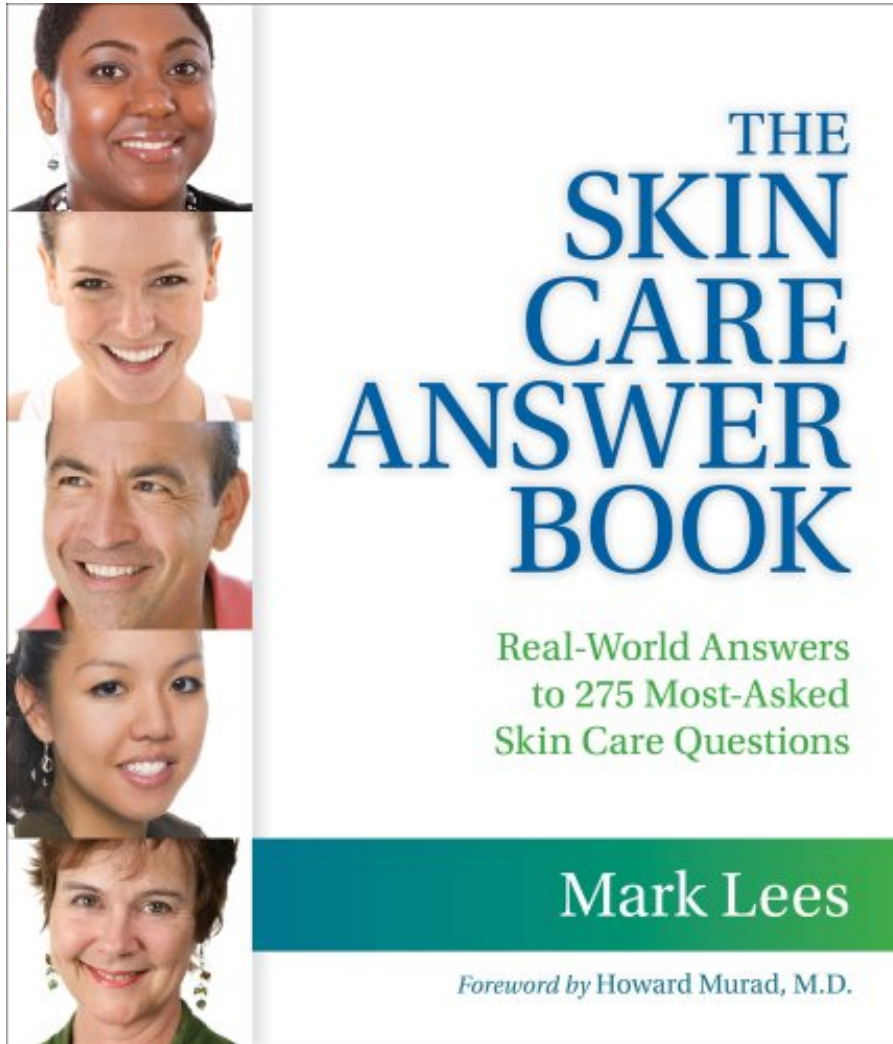


# THE SKIN CARE ANSWER BOOK BY MARK LEES



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## Review

"This title covers a great range of topics including many questions that estheticians ask themselves as they become more and more qualified in their field."- Elizabeth Myron, Independent Esthetics Consultant

"I think there is a need for this book. Today's consumer is savvy but not necessarily knowledgeable. Knowing about specific ingredients is more helpful to the consumer than just being told to buy certain brand names..."

"The author has done a good job identifying questions the average consumer has. The valuable references and direct quotes from chemists, clinical researchers, and research physicians included give validity to the topics... I think there are average questions that the consumer would ask and a good point for educators in the esthetics field should be training students to answer."

"This is a great resource for a new esthetician or a seasoned skin care professional... The book includes a very well balanced set of questions. We get many questions concerning the "other" types of skin care lines. Why are they so different? Why is this one better than that one? This book addresses these types of questions..."

## About the Author

Dr. Mark Lees is one of the country's most noted skin care specialists, an award-winning speaker and product developer, and has been actively practicing clinical skin care for over 20 years at his multi-award winning CIDESCO accredited Florida salon, which has won multiple awards for "Best Facial", "Best Massage", and "Best Pampering Place" by the readers of the Pensacola News-Journal. He holds a Ph.D. in Health Sciences, a Master of Science in Health, and a CIDESCO International Diploma. His professional awards are numerous and include American Salon Magazine Esthetician of the Year, the Les Nouvelles Esthetiques Crystal Award, the Dermascope Legends Award, and the Rocco Bellino Award for outstanding education from the Chicago Cosmetology Association, just to name a few. In addition to these awards, he has been interviewed and quoted by NBC News, The Associated Press, The Discovery Channel, Glamour, Self, Teen, Shape Magazine, and many other publications. Dr. Lees has also been inducted into the National Cosmetology Association's Hall of Renown. Dr. Lees is former Chairman of both EstheticsAmerica, the esthetics education division of the National Cosmetology Association, and the Board of the Esthetics Manufacturers and Distributors Alliance. He is co-founder of the Institute of Advanced Clinical Esthetics in Seattle and has served as a CIDESCO International Examiner and on the national Board of Directors of the

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In over two decades of practice, the author has been asked hundreds of questions by clients, as well as estheticians. Now, the Skin Care Answer Book provides concise, quick answers to the most-asked consumer skin care questions and will help educate students, licensed estheticians and clients alike about their individual skin types. It is written in easy language and is set up in a Q & A format, organized in chapters by subject so that it is easy to navigate.

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